



City of Blue Ridge
DDA Meeting Minutes
Monday, April 4, 2022

5:30 p.m.

Blue Ridge City Hall
480 West First Street
Blue Ridge, Ga 30513

1. Call Meeting to Order

Chairman Russell Black called meeting to order at 5:30 pm. Present were Chairman Russell Black, Vice Chairman Cesar Martinez, Board Members Angie Arp, Nichole Potzauf, Laura Ray, and Natalie Kissel

2. Approval of Minutes

a) February 7th, 2022

A motion to approve was offered by Vice Chairman Martinez, seconded by Board Member Kissel, passed unanimously.

b) March 7th, 2022

A motion to approve was offered by Vice Chairman Martinez, seconded by Board Member Kissel, passed unanimously.

3. Chairmans Update

No update.

4. Treasurer's Report

a) Current Account Balance

As of the end of March, the ending account balance was \$412,251.81. In the month of March, they received \$3,445.19 of the one percent of hotel/motel tax.

5. Committee Chair and General Committee Updates

a) Nichole – Update on Signage

Board Member Potzaufer provided an update on the way finding and parking signage.

Kathy Thompson, audience member, spoke regarding the historical preservation district.

b) Russell – Economic Development

Chairman Black provided an update on the economic development and acknowledged the new businesses that have opened in the downtown area.

c) Natalie – Community Outreach

Board Member Kissel provided update on working on DDA emails, mentioned training for new members, and noted the website needed updated with new members.

d) Cesar - No update

e) Laura - No update

f) Andy – Not Present for meeting

6. Public Comment – Dr. Ann Merkel and Sue Campbell spoke.

7. Executive Session (if needed) - Not needed.

8. Adjournment

A motion to adjourn was offered by Vice Chairman Martinez, seconded by Board Member Kissel, passed unanimously. Meeting adjourned at 6:41 PM.



Chairman, Russell Black

July 11, 2022
Date



City Clerk, Amy Mintz

